

🕒 Offre en cours de modification : les informations concernant le contenu des enseignements peuvent évoluer jusqu'au 30 septembre



# Parcours International master in business studies

Master Management



**Composante**  
Institut  
d'Administration  
des Entreprises



**Langue(s)  
d'enseignement**  
Anglais

## Présentation

The International Master in Business Studies is a two-year full-time program in management with internship and mobility periods. Classes are taught in English and students have the opportunity to learn French language and civilization at the same time. Class size is purposely limited which makes courses very dialogue-driven, and all faculty members are accessible to participants.

## Objectifs

The International Master in Business Studies, granted by the IAE DIJON, School of Management (University of Burgundy), is designed to provide skills in the core areas of business. It is a National Master's degree recognized by the French Ministry of Higher-Education and Research

**Capacité d'accueil globale** : 15 étudiants

## Les + de la formation

A fully English-taught program. Built-in mobility. Individual support.

## Organisation

### Contrôle des connaissances

Courses are evaluated either with continuous evaluation throughout a semester, or with final exams scheduled during a dedicated week in December for Semester 1 and in May for Semester 2.

### Stages

**Stage à l'étranger** : Obligatoire

**Durée du stage à l'étranger** : 4 to 6 months

**Stages et projets tutorés** :

## Admission

### Conditions d'accès

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Access to the IMBS is conditioned to the validation of an application file on the platform ecandidat : <https://ecandidat.u-bourgogne.fr/>

The Payment of the 3500 euros special fees is mandatory to access the Master

Candidates who already hold a degree in Management or Business Administration cannot apply to the IMBS.

Direct access to M2 is not possible.

## Modalités de candidatures

Candidates, regardless of their country of residence, must apply via ecandidat from March 15 to May 15 2025 : <https://ecandidat.u-bourgogne.fr/ecandidat/#!accueilView>

## Public cible

Candidates to IMBS should **not** have a background in Management or Business Administration.

Candidates from various fields of study such as Humanities, Engineering, Arts, Political Sciences etc. can apply.

## Droits de scolarité

Special fees : 3500 euros per year

National fees : 253 euros per year

CVEC : 103 euros per year

## Attendus / Pré-requis

French and European candidates should hold 180 ECTS credits in Social Sciences or other disciplines non related to Management

For non-European candidates, a bachelor degree is required, and prior studies will necessarily be examined and validated by a university committee.

A good level of English (B2 minimum) is required. A university committee will examine:

- the applicant's previous university results (quality, homogeneity, regularity, distinctions, etc.)
- the applicant's motivation for an international program
- the coherence between the program and the applicant's career plan

Candidates with a good level of French are more likely to be accepted.

## Et après

### Débouchés professionnels

Students with an IMBS Master degree often find managerial positions in various international environments in the fields of marketing, international trade, finance, and human resources management.

## Infos pratiques

### Contacts

Responsable pédagogique

Véronique COLLANGE

### Contact scolarité

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## Campus

 Campus de Dijon

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## En savoir plus

 <https://iae.u-bourgogne.fr/nos-masters-2/international-master-in-business-studies/>

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# Programme

## Organisation

The first semester starts mid-September and ends mid-December, during this term students attend classes in the IAE's facilities. The second semester goes from January to mid- July, and students attend classes in the IAE's facilities. Students will spend the third and fourth semesters (second year) in an exchange program in one of IAE Dijon partner universities all over the world. The fourth semester can also be dedicated to a six months internship.

### Master 1

#### Semestre 1

|                                                       | Nature  | CMI | CM  | TD | TP | TER | ECTS      |
|-------------------------------------------------------|---------|-----|-----|----|----|-----|-----------|
| UE1 Finance and Control                               | UE      |     | 60h |    |    |     | 6 crédits |
| Foundations of Finance                                | Matière |     | 20h |    |    |     | 2 crédits |
| Finance Accounting                                    | Matière |     | 20h |    |    |     | 2 crédits |
| Management Accounting                                 | Matière |     | 20h |    |    |     | 2 crédits |
| UE2 From Economics to Strategy                        | UE      |     | 60h |    |    |     | 6 crédits |
| Strategy                                              | Matière |     | 20h |    |    |     | 2 crédits |
| International Marketing                               | Matière |     | 20h |    |    |     | 2 crédits |
| Introduction to Economics                             | Matière |     | 20h |    |    |     | 2 crédits |
| UE3 Human Resources Management and Business Game      | UE      |     | 60h |    |    |     | 6 crédits |
| Human Resources Management and Business Ethics        | Matière |     | 20h |    |    |     | 2 crédits |
| French and Civilization                               | Matière |     | 20h |    |    |     | 2 crédits |
| Decision Making - Business Game                       | Matière |     | 20h |    |    |     | 2 crédits |
| UE4 Thesis Preparation and Guest Conferences          | UE      |     | 30h |    |    |     | 6 crédits |
| Thesis Preparation                                    | Matière |     | 15h |    |    |     | 6 crédits |
| Guest Conference                                      | Matière |     | 15h |    |    |     | 0 crédits |
| UE5 Options                                           | UE      |     | 45h |    |    |     | 6 crédits |
| Introduction to Intercultural Communication           | Matière |     | 20h |    |    |     | 3 crédits |
| Training for Global Mobility                          | Matière |     | 15h |    |    |     | 2 crédits |
| French Cultural Policies                              | Matière |     | 15h |    |    |     | 2 crédits |
| Cultural Marketing and Communication                  | Matière |     | 15h |    |    |     | 2 crédits |
| Marketing as a Cultural Project                       | Matière |     | 15h |    |    |     | 2 crédits |
| Sustainable Marketing and Social Culture of Companies | Matière |     | 15h |    |    |     | 3 crédits |

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|                                                               |         |     |           |
|---------------------------------------------------------------|---------|-----|-----------|
| Management Behaviour : Psychology and Sociology of Transition | Matière | 15h | 3 crédits |
| Diversity Management : Inclusion and Social Justice           | Matière | 15h | 3 crédits |

## Semestre 2

|                                                     | Nature  | CMI | CM  | TD | TP | TER | ECTS      |
|-----------------------------------------------------|---------|-----|-----|----|----|-----|-----------|
| UE1 Finance                                         | UE      |     | 60h |    |    |     | 6 crédits |
| International Economics and Law                     | Matière |     | 20h |    |    |     | 2 crédits |
| Performance Management                              | Matière |     | 20h |    |    |     | 2 crédits |
| Corporate Finance                                   | Matière |     | 20h |    |    |     | 2 crédits |
| UE2 International Business Realities                | UE      |     | 75h |    |    |     | 8 crédits |
| Economics for Decision Making                       | Matière |     | 15h |    |    |     | 2 crédits |
| Geopolitics for Business                            | Matière |     | 20h |    |    |     | 2 crédits |
| Intercultural Negotiation                           | Matière |     | 20h |    |    |     | 2 crédits |
| European Business Context                           | Matière |     | 20h |    |    |     | 2 crédits |
| UE3 Project Management in an Innovative Environment | UE      |     | 60h |    |    |     | 6 crédits |
| Project Management                                  | Matière |     | 20h |    |    |     | 2 crédits |
| International Information Software                  | Matière |     | 15h |    |    |     | 2 crédits |
| Business Game                                       | Matière |     | 25h |    |    |     | 2 crédits |
| UE4 Research in Business                            | UE      |     | 50h |    |    |     | 4 crédits |
| Management and Organisation Theories                | Matière |     | 15h |    |    |     | 2 crédits |
| French and Civilization                             | Matière |     | 20h |    |    |     | 2 crédits |
| Conferences / Visits / Projects                     | Matière |     | 15h |    |    |     | 0 crédits |
| UE5 Options                                         | UE      |     | 45h |    |    |     | 6 crédits |
| Option 1                                            | Matière |     | 15h |    |    |     | 2 crédits |
| Option 2                                            | Matière |     | 15h |    |    |     | 2 crédits |
| Option 3                                            | Matière |     | 15h |    |    |     | 2 crédits |
| Option 4                                            | Matière |     | 15h |    |    |     | 2 crédits |
| Option 5                                            | Matière |     | 15h |    |    |     | 2 crédits |
| Option 6                                            | Matière |     | 15h |    |    |     | 2 crédits |

## Master 2

### Semestre 3

|                          | Nature  | CMI | CM  | TD | TP | TER | ECTS      |
|--------------------------|---------|-----|-----|----|----|-----|-----------|
| UE1 Partner University 1 | UE      |     | 15h |    |    |     | 6 crédits |
| Finance                  | Matière |     | 15h |    |    |     | 6 crédits |

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|---------------------------|---------|-----|-----------|
| UE2 Partner University 2  | UE      | 15h | 6 crédits |
| Marketing                 | Matière | 15h | 6 crédits |
| UE3 Partner University 3  | UE      | 15h | 6 crédits |
| Accounting                | Matière | 15h | 6 crédits |
| UE4 Partner University 4  | UE      | 15h | 6 crédits |
| Strategy                  | Matière | 15h | 6 crédits |
| UE5 Partner University 5  | UE      | 15h | 6 crédits |
| Language and Civilization | Matière | 15h | 6 crédits |

## Semestre 4

|                                     | Nature  | CMI | CM  | TD  | TP | TER | ECTS       |
|-------------------------------------|---------|-----|-----|-----|----|-----|------------|
| UE1 Internship                      | UE      |     |     | 21h |    |     | 15 crédits |
| Professional Thesis                 | Choix   |     |     |     |    |     | 15 crédits |
| Internship                          | Choix   |     |     |     |    |     | 0 crédits  |
| UE2 Master Thesis                   | UE      |     |     | 35h |    |     | 15 crédits |
| Master Thesis and Defense in Dijon  | Choix   |     |     | 10h |    |     | 15 crédits |
| Introduction to Scientific Research | Matière |     | 10h |     |    |     | 0 crédits  |