



# Parcours International management and sustainability

Master Management



Composante  
Institut  
d'Administration  
des Entreprises



Langue(s)  
d'enseignement  
Anglais

## Présentation

The Master Global and Sustainable Management is a program that provides specific managerial knowledge to handle environmental and societal transitions.

## Objectifs

Understand the issues related to environmental and societal transitions and lead a global management strategy. Develop practical management skills for environmental and social transitions in organizations. Master the transversal and international vision of organizations to work in cross-cultural environment companies.

**Capacité d'accueil globale :** 15 étudiants

## Les + de la formation

A fully English-taught program. Possibility to choose between research and professionalization in M2.

## Organisation

## Contrôle des connaissances

Courses are evaluated either with continuous evaluation throughout a semester, or with final exams scheduled during a dedicated week in December for Semester 1 and in May for Semester 2.

## Stages

**Stage à l'étranger :** Possible

**Durée du stage à l'étranger :** 6 months

**Stages et projets tutorés :**

## Admission

## Conditions d'accès

Access to the GSM Master is conditioned to the validation of an application file on the plateforme ecandidat : <https://ecandidat.u-bourgogne.fr/>

The Payment of the 3500 euros special fees is mandatory to access the Master.



Direct access to M2 is possible.

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## Modalités de candidatures

Candidates, regardless of their country of residence, must apply on ecandidat, from March 15 to May 15 2025 : <https://ecandidat.u-bourgogne.fr/ecandidat/#!accueilView>

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## Public cible

Candidates to the GSM Master should not have a background in Management or Business Administration, except if they are applying directly for M2.

Candidates from various fields of study such as Humanities, Engineering, Arts, Political Sciences etc. can apply.

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## Droits de scolarité

Special fees : 3500 euros per year

National fees : 253 euros per year

CVEC : 103 euros per year

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## Attendus / Pré-requis

French and European candidates should hold 180 ECTS credits (to access M1) or 240 ECTS credits (to access M2) in Social Sciences or other disciplines non-related to Management.

For non-European candidates, a bachelor degree is required, and prior studies will necessarily be examined and validated by a university committee.

A good level of English (B2 minimum) is required. A university committee will examine:

- the applicant's previous university results (quality, homogeneity, regularity, distinctions, etc.)
- the applicant's motivation for an international program

- the coherence between the program and the applicant's career plan

Candidates with a good level of French are more likely to be accepted.

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## Et après

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### Débouchés professionnels

Students will find managerial positions in an international environment in the general fields of marketing, international economics, finance, human resources management. Students who had followed the option research in sustainability could also enter directly a PhD-program after the GSM.

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## Infos pratiques

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### Contacts

Responsable pédagogique

Jean-Baptiste WELTE

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### Contact scolarité

Eric GARRY-COMBET

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### Campus

 Campus de Dijon



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## En savoir plus

<https://iae.u-bourgogne.fr/nos-masters-2/global-and-sustainable-management/>



# Programme

## Organisation

Classes are entirely taught in English and students have the opportunity to learn French language and civilization at the same time. Class size is purposely limited which makes courses very dialogue driven, and all faculty members are accessible to participants. Students coming from partner universities can follow just one semester of the program. The second semester of the M2 has two options :

PROFESSIONAL INTERNSHIP (A 6 months internship in a company in France or abroad) RESEARCH (A research dissertation and the option to continue as PhD student).

## Master 1

### Semestre 1

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 Finance and Control	UE		60h				6 crédits
Foundations of Finance	Matière		20h				2 crédits
Finance Accounting	Matière		20h				2 crédits
Management Accounting	Matière		20h				2 crédits
UE2 From Economics to Strategy	UE		60h				6 crédits
Strategy	Matière		20h				2 crédits
International Marketing	Matière		20h				2 crédits
Introduction to Economics	Matière		20h				2 crédits
UE3 Human Resources Management and Business Game	UE		60h				6 crédits
Human Resources Management and Business Ethics	Matière		20h				2 crédits
French and Civilization	Matière		20h				2 crédits
Decision Making - Business Game	Matière		20h				2 crédits
UE4 Thesis Preparation and Guest Conferences	UE		30h				6 crédits
Thesis Preparation	Matière		15h				6 crédits
Guest Conference	Matière		15h				0 crédits
UE5 Options	UE		45h				6 crédits
Introduction to Intercultural Communication	Matière		20h				3 crédits
Training for Global Mobility	Matière		15h				2 crédits
French Cultural Policies	Matière		15h				2 crédits
Cultural Marketing and Communication	Matière		15h				2 crédits



Marketing as a Cultural Project	Matière	15h	2 crédits
Sustainable Marketing and Social Culture of Companies	Matière	15h	3 crédits
Management Behaviour : Psychology and Sociology of Transition	Matière	15h	3 crédits
Diversity Management : Inclusion and Social Justice	Matière	15h	3 crédits

## Semestre 2

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 Finance	UE		60h				6 crédits
International Economics and Law	Matière		20h				2 crédits
Performance Management	Matière		20h				2 crédits
Corporate Finance	Matière		20h				2 crédits
UE2 International Business Realities	UE		75h				8 crédits
Economics for Decision Making	Matière		15h				2 crédits
Geopolitics for Business	Matière		20h				2 crédits
Intercultural Negotiation	Matière		20h				2 crédits
European Business Context	Matière		20h				2 crédits
UE3 Project Management in an Innovative Environment	UE		60h				6 crédits
Project Management	Matière		20h				2 crédits
International Information Software	Matière		15h				2 crédits
Business Game	Matière		25h				2 crédits
UE4 Research in Business	UE		50h				4 crédits
Management and Organisation Theories	Matière		15h				2 crédits
French and Civilization	Matière		20h				2 crédits
Conferences / Visits / Projects	Matière		15h				0 crédits
UE5 Options	UE		45h				6 crédits
Option 1	Matière		15h				2 crédits
Option 2	Matière		15h				2 crédits
Option 3	Matière		15h				2 crédits
Option 4	Matière		15h				2 crédits
Option 5	Matière		15h				2 crédits
Option 6	Matière		15h				2 crédits

## Master 2

### Semestre 3

Nature	CMI	CM	TD	TP	TER	ECTS
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UE1 Global Issues and Business	UE	30h	6 crédits
Scientific Issues : Biodiversity and Climate Change	Matière	15h	3 crédits
Philosophy of Sustainable Business	Matière	15h	3 crédits
UE2 Crafting tools of sustainable business	UE	72h	11 crédits
Impact Finance and Management Control	Matière	18h	3 crédits
Ethical Governance of Global Companies	Matière	18h	3 crédits
Strategy for Sustainable Businesses	Matière	18h	3 crédits
International Climate-Change Laws	Matière	18h	2 crédits
UE3 Managing the Sustainable Business	UE	45h	9 crédits
Management Behaviour : Psychology and Sociology of Transition	Matière	15h	3 crédits
Diversity Management : Inclusion and Social Justice	Matière	15h	3 crédits
Sustainable Marketing and Social Culture of Consumption	Matière	15h	3 crédits
UE4 Learning from experts of sustainability	UE	45h	4 crédits
Organizing a Conference with Inspiring Leaders	Matière	15h	2 crédits
Communication Project About Sustainability (podcast)	Matière	30h	2 crédits

## Semestre 4

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 (Option Pro) Acquiring professional skills	UE			7h			15 crédits
Professionalization	Matière						0 crédits
Professional Report	Matière			7h			15 crédits
UE2 (Option Pro) Doing a Master Thesis	UE			25h			15 crédits
Introduction to a Research Dissertation	Matière		15h				3 crédits
Master Thesis and Defence	Matière			10h			12 crédits
UE3 (Option Research) Research Competencies	UE		35h				6 crédits
Qualitative and Quantitative Research Methods	Matière		20h				3 crédits
Writing in Academic English	Matière		15h				3 crédits
UE4 (Option Research) Research dissertation	UE			30h			24 crédits
Research Thesis and Defence in Dijon	Matière			10h			20 crédits
Research Seminar in Sustainability	Matière		20h				4 crédits