



ARTS, LETTRES, LANGUES (ALL)

# Master Culture et communication



ECTS  
120 crédits



Durée  
2 ans



Composante  
UFR Langues et  
Communication,  
Institut National  
Supérieur du  
Professorat et  
de l'Education

## Parcours proposés

- > Intercultural management
- > Projects in international and european cultural engineering

## Présentation

**Formation avec accès santé :** Non

**Capacité d'accueil globale :** 15 étudiants

## Infos pratiques

### En savoir plus

Sur la formation professionnelle et l'alternance :  
SEFCA

<https://sefca.u-bourgogne.fr/>



# Programme

## Intercultural management

### Master 1

#### Semestre 1

	Nature	CMI	CM	TD	TP	TER	ECTS
UE1 - Languages and Cultures	UE		15h	30h			3 crédits
French Language	Matière		18h				
French Culture	Matière		9h				
Foreign Language course for French Speakers	TD			15h			3 crédits
Culture and area studies	CM		6h				
UE2 - Intercultural Communication	UE		55h				9 crédits
Introduction to Intercultural Communication	CM		20h				3 crédits
Migration Studies	CM		20h				3 crédits
Diversity Management: Inclusion and Social Justice	CM		15h				3 crédits
UE3 - Research Methods, Projects & Careers	UE		18h	32h			6 crédits
Research Methods	Matière		10h	20h			3 crédits
Project Work & Career Clinic	Matière		8h	12h			3 crédits
UE4 - Open Modules	UE						12 crédits
Academic and Professional English	TD			15h			2 crédits
Language of Exchange Destination	TD			15h			2 crédits
Training for Global Mobility	TD			9h			2 crédits
Economics (or business intelligence)	CM		20h				2 crédits
Strategy	CM		20h				3 crédits
Marketing	CM		20h				3 crédits
Human resources	CM		20h				3 crédits
Business Game	CM		20h				2 crédits
Scientific issues : biodiversity and climate change	CM		15h				3 crédits
Philosophy of sustainable business	CM		15h				3 crédits
Ethical governance of global companies	CM		18h				2 crédits
Strategy for sustainable businesses	CM		18h				2 crédits
Management behavior : psychology and sociology of transition	CM		15h				2 crédits
Sustainable marketing and Social culture of consumption	CM		15h				2 crédits
Extra-curricular engagement	Module						3 crédits
Commons and Private Goods	Matière		15h				2 crédits
European Institutions and Policies	Matière		15h				2 crédits
Culture, Development and Globalisation	Matière		15h				2 crédits
Cultural Marketing and Communication	Matière		15h				2 crédits



Forthem Digital Academy

Matière

## Semestre 2

	Nature	CMI	CM	TD	TP	TER	ECTS
<b>UE1 - Languages and Cultures</b>	UE		33h	15h			3 crédits
French Language	Matière		18h				
Cultural differences seminar	Matière		9h				
Foreign Language course for French Speakers	TD			15h			
Culture and area studies	CM		6h				
<b>UE2 - Intercultural Communication</b>	UE		46h	14h			9 crédits
Cultures & Communication in Organisations	CM		20h				
Global Workplace Skills	CM		20h				
Anthropology / Ethnography	Matière		6h	14h			
<b>UE3 - Research Methods, Projects &amp; Careers</b>	UE		28h	32h			8 crédits
Thesis Seminar	TD			20h			
Project Work & Career Clinic	Matière		8h	12h			
Project Management	CM		20h				
<b>UE4 - Open Modules</b>	UE						10 crédits
Language of Exchange Destination	TD			15h			3 crédits
Training for Global Mobility	TD			9h			2 crédits
Guest Conferences	TD		15h				2 crédits
International economics	CM		20h				2 crédits
Economic decision making	CM		15h				2 crédits
European business context	CM		20h				2 crédits
Geopolitics for business	CM		20h				3 crédits
Business Game	CM		25h				2 crédits
Management & Organisational theories	CM		15h				2 crédits
Extra-curricular engagement	Module						3 crédits

## Master 2

### Semestre 3

	Nature	CMI	CM	TD	TP	TER	ECTS
Semester-long student exchange in a partner university	UE						30 crédits

### Semestre 4

	Nature	CMI	CM	TD	TP	TER	ECTS
<b>UE1 - Languages and Cultures</b>	UE		27h	30h			5 crédits
French Language	Matière		18h				
Cultural differences seminar	Matière		9h				3 crédits



Foreign Language course for French Speakers	TD		15h		3 crédits
Preparation of DELF or DALF	TD		15h		2 crédits
UE2 - Research Methods, Projects & Careers	UE	20h	20h		12 crédits
Thesis Seminar	TD		20h		10 crédits
Project Work & Career Clinic	TD		20h		2 crédits
UE3 - Open Modules	UE				3 crédits
Guest Conferences	TD	15h			3 crédits
Circulation, Trade and Protection of Cultural Property	TD	15h			
Culture, Freedom of Speech and Privacy	TD	15h			
Extra-curricular engagement	Module				3 crédits
Forthem Digital Academy	Matière				
UE4 - Professional Experience / Internship	UE				10 crédits

## Projects in international and european cultural engineering

### Master 1

#### SEMESTRE 1

	Nature	CMI	CM	TD	TP	TER	ECTS
UE 1 - Project Methodology and Management	UE						10 crédits
Managing an International Project	Matière		12h	8h			2 crédits
European Cooperation International Programmes	Matière			20h			4 crédits
Project Management Auditing	Matière			15h			4 crédits
Professionnal Outlook	Matière			15h			
UE 2 - Fondamentals for Projects Development	UE						6 crédits
Innovations and Culture History	Matière		15h				2 crédits
Copyright / Droit d'auteur	Matière		15h				2 crédits
Spectator's Workshop	Matière		15h				2 crédits
Professionnal Outlook	Matière			15h			
UE 3 - Communication Flows and Globalisation	UE						5 crédits
Commons and Private Good	Matière		15h				2 crédits
Culture, Development and Globalisation	Matière		15h				2 crédits
Professionnal Outlook	Matière			15h			1 crédits
UE 4 - Culture from a French Perspective	UE						5 crédits
French Cultural Policies	Matière		15h				2 crédits
Francophony and France Abroad	Matière		15h				2 crédits
French Language and Culture	Matière			15h			1 crédits
Preparation of DELF or DALF	Matière			15h			
Professionnal Outlook	Matière			15h			
UE 5 - Open your Mind	UE						4 crédits



Management Behavior : Psychology and Sociology of Transition	Matière	15h	2 crédits
Ethical Governance for Global Company	Matière	18h	2 crédits
Philosophy of Sustainable Business	Matière	15h	2 crédits
Scientific Issues : Biodiversity and Climate Change	Matière	15h	2 crédits
Introduction to Intercultural Communication	Matière	20h	2 crédits
Migration Studies	Matière	20h	2 crédits
Business Game	Matière	25h	2 crédits
Human Ressources	Matière	20h	2 crédits
Guest Conferences	Matière	15h	2 crédits

## SEMESTRE 2

	Nature	CMI	CM	TD	TP	TER	ECTS
Semestre de mobilité : études dans une université partenaire	Module						26 crédits
Stages et suivi de projets internationaux : Internship	Stage			30h			4 crédits

## Master 2

## SEMESTRE 3

	Nature	CMI	CM	TD	TP	TER	ECTS
UE 1 - Project Methodology and Management	UE						7 crédits
European Institutions and Policies	Matière		15h				2 crédits
European Cooperation International Programmes	Matière			20h			2 crédits
Project Management Auditing	Matière			15h			2 crédits
Professionnal Outlook	Matière			15h			1 crédits
UE 2 - Management of Culture	UE						7 crédits
Cost Analysis and Budgeting an Accounting System	Matière		15h				2 crédits
Legal Framework for Live Performances	Matière		15h				2 crédits
Cultural Marketing and Communication	Matière		15h				2 crédits
Professionnal Outlook	Matière			15h			1 crédits
UE 3 - Innovation and Research Seminars	UE						5 crédits
Current Issues in Performing Arts : Festivals and Cultural Events	Matière		15h				1 crédits
Current Issues in Heritage : Urbanism and Arts in Public Spaces	Matière		15h				1 crédits
Culture, Tourism and Sustainable Development	Matière		15h				2 crédits
Professionnal Outlook	Matière			15h			1 crédits
UE 4 - Culture from a French Perspective	UE						7 crédits
Cultural Cooperation and Diplomacy / Transborder Projects	Matière		15h				2 crédits
Marketing France as a Cultural Project	Matière		15h				2 crédits
French Language and Culture	Matière			15h			2 crédits
Preparation of DELF or DALF	Matière			15h			2 crédits
Professionnal Outlook	Matière			15h			1 crédits
UE 5 - Open your Mind	UE						4 crédits



Ethical Governance for Global Company	Matière	18h	2 crédits
Philosophy of Sustainable Business	Matière	15h	2 crédits
Scientific Issues : Biodiversity and Climate Change	Matière	15h	2 crédits
Introduction to Intercultural Communication	Matière	20h	2 crédits
Migration Studies	Matière	20h	2 crédits
Business Game	Matière	25h	2 crédits
Human Ressources	Matière	20h	2 crédits
Guest Conferences	Matière	15h	2 crédits
Professional and Academic English	Matière	18h	2 crédits

## SEMESTRE 4

	Nature	CMI	CM	TD	TP	TER	ECTS
UE 6 - Project Methodology and Management	UE						5 crédits
European Cooperation International Programmes	Matière			20h			2 crédits
Project Management Auditing	Matière			15h			2 crédits
Professionnal Outlook	Matière			15h			1 crédits
UE 7 - New Medias and Means of Communication	UE						5 crédits
Image Analysis	Matière		15h				2 crédits
Cinema and Audiovisual Sector	Matière		15h				2 crédits
Professional Outlook	Matière			15h			1 crédits
UE 8 - Communication and Globalisation	UE						4 crédits
Culture Interculturality and Territory	Matière		15h				2 crédits
Circulation, Trade and Protection of Cultural Proprety	Matière		15h				2 crédits
Professional Outlook	Matière			15h			
UE 9 - Culture from a French Perspective	UE						4 crédits
Culture, Freedom of Speech and Privacy	Matière		15h				2 crédits
Culture Difference Seminar	Matière		9h				2 crédits
UE 10 - Professionnalisation	UE						12 crédits
Internship	Stage			20h			4 crédits
Thesis	Matière			20h			8 crédits