



## UE4 - Open Modules



Niveau d'étude  
BAC +4



ECTS  
12 crédits



Composante  
UFR Langues et  
Communication

## Présentation

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### Description

Each student must choose subjects for a total of 12 credits in the list for this module (NB#: not all combinations of options may be possible).



## Liste des enseignements

|                                                              | Nature  | CMI | CM  | TD  | TP | TER | ECTS      |
|--------------------------------------------------------------|---------|-----|-----|-----|----|-----|-----------|
| Academic and Professional English                            | TD      |     |     | 15h |    |     | 2 crédits |
| Language of Exchange Destination                             | TD      |     |     | 15h |    |     | 2 crédits |
| Training for Global Mobility                                 | TD      |     |     | 9h  |    |     | 2 crédits |
| Economics (or business intelligence)                         | CM      |     | 20h |     |    |     | 2 crédits |
| Strategy                                                     | CM      |     | 20h |     |    |     | 3 crédits |
| Marketing                                                    | CM      |     | 20h |     |    |     | 3 crédits |
| Human resources                                              | CM      |     | 20h |     |    |     | 3 crédits |
| Business Game                                                | CM      |     | 20h |     |    |     | 2 crédits |
| Scientific issues : biodiversity and climate change          | CM      |     | 15h |     |    |     | 3 crédits |
| Philosophy of sustainable business                           | CM      |     | 15h |     |    |     | 3 crédits |
| Ethical governance of global companies                       | CM      |     | 18h |     |    |     | 2 crédits |
| Strategy for sustainable businesses                          | CM      |     | 18h |     |    |     | 2 crédits |
| Management behavior : psychology and sociology of transition | CM      |     | 15h |     |    |     | 2 crédits |
| Sustainable marketing and Social culture of consumption      | CM      |     | 15h |     |    |     | 2 crédits |
| Extra-curricular engagement                                  | Module  |     |     |     |    |     | 3 crédits |
| Commons and Private Goods                                    | Matière |     | 15h |     |    |     | 2 crédits |
| European Institutions and Policies                           | Matière |     | 15h |     |    |     | 2 crédits |
| Culture, Development and Globalisation                       | Matière |     | 15h |     |    |     | 2 crédits |
| Cultural Marketing and Communication                         | Matière |     | 15h |     |    |     | 2 crédits |
| Forthem Digital Academy                                      | Matière |     |     |     |    |     |           |